

The Nashville Craft Mafia
presents
Revolution of Craft
April 5th, 2008
The Cannery Ballroom,
Nashville. TN

Thank you for your interest in *The Revolution of Craft*. This is a juried event with 50 available booth spaces featuring ambiance provided by local DJ's and will include a raffle benefiting a local charity sponsor.

Please include 5 photos of your work with your application along with a description of each item. Photos will not be returned.

Set up time will be between 9:00 A.M. and 10:45 A.M. the morning of April, 5th. The show will start promptly at 11:00 A.M. A freight elevator is available for loading and unloading as well as stairs and a ramp at the venue entrance.

Please remember that your artwork and booth set-up are your responsibility the day of the show. The Nashville Craft Mafia and its representatives bear no responsibility for any damage, loss theft or injury incurred as a result of participation in the **April 5, 2008** event, including to your artwork, display materials, personal property or booth.

If your items sell, the buyer is expected to take the items by the end of the event (6pm). Anything that does not sell, must be taken with you at the end of the event (6pm), including your booth and all setup materials. Please pick up around your booth area before you leave. The Nashville Craft Mafia is not responsible for any artwork, materials, or other property left at the venue. Your artwork and booth are not covered by any insurance policy by The Nashville Craft Mafia.

Booth Prices:

Members: \$60.00

Non-Members: \$75.00

Electrical Access: additional \$10 (limited)

Please include a **\$10 non-refundable application fee** with your signed application. **Do not** include booth payment with this application, this is a juried event and you will remit payment after acceptance. All applications must be received by **March 7th** to be considered. Vendors will be announced **March 10th**. If accepted you will receive an acceptance letter to be signed and returned to us with payment. Booth payments will be due by **March 17th**.

We do allow 2 Vendors to share booths, however, we do not allow *more than 2 Vendors* to a booth.

Booth set up space will be approximately eight feet by eight feet. Some booths may vary slightly from this size due to room layout. The Nashville Craft Mafia will be assigning you to your booth space but will not be providing tables or set-up help of any kind. Please bring your own table and all other supplies needed for your booth set-up.

We will have a limited number of booth spaces available with electrical access. These spaces are an additional \$10 and will be available on request at a first come first serve basis. Please let us know ASAP on your application if you would like electrical access. However, spaces are limited and you are not guaranteed electrical access until approved and notified by The Nashville Craft Mafia. Please be prepared for a booth space without electric access or wall space. We will notify those who are accepted for electrical/wall access with your acceptance letter. **NOTE: We advise that all participants bring battery-powered lighting of some kind for their booth as the Cannery's lighting varies throughout the venue.**

Due to regulation, codes and venue policy, electrical cords are not allowed in or near any walk ways. Booth locations will be assigned to you by The Nashville Craft Mafia and are nonnegotiable.

Each vendor is solely responsible for the safety of their booth and displays. The Nashville Craft Mafia is not responsible for any lost, stolen, or damaged property, materials, or goods or any injuries incurred at our event. The Nashville Craft Mafia reserves the right to remove any Vendors that do not comply with Venue and Event regulations. A Nashville Craft Mafia representative or volunteer will be available to answer any questions about booth set-up the day of the event or by email in advance of the event.

Folding chairs will be available for rent at \$5 each (limited to first-come reservations). If you damage the chairs provided you will be charged a fee by the venue.

Please do not nail or tack anything to the walls of the venue. The Nashville Craft Mafia is not responsible for any damages you cause to the venue. A representative from the venue will be present the day of the event to supervise for such cases.

**Goodie bag requirements for each vendor at the APRIL 5th Show:

The Nashville Craft Mafia puts together goodie bags for each of our events. Some of these bags will be sold and proceeds of the sale go to fund The Nashville Craft Mafia and help cover show expenses. We fill each bag with promotional items from each of our vendors that advertize to our customers. This has proved to be a very successful marketing tool for our vendors and has drawn attention to our group's talents and presented a wonderful example of the quality of goods available at our events.

We also put together a Charity Raffle comprised of donated items from our vendors. This has proved to be very successful for raising money for our charity and is a favorite among our patrons.

Please send us any questions you may have and concerning the goodie bags and charity raffle. Please remember that this is a required part of participation in our show. Failure to comply may result in ineligibility for future events.

Donations are as follows:

1. Cloth goodie bags (50): Please prepare 10-25 promo samples of your work for the cloth goodie bags. Please make sure all the items are identified with your business card or logo in some way. These bags will be available for purchase at the event and will contain a special commemorative "zine" that includes articles, how to's, vendors, pictures of select vendors work and sponsor ads that is graciously put together by The Nashvegas Etsy Street Team <http://www.myspace.com/nashvegasstreetteam> (inquire A.S.A.P. about ad space if interested).
2. Paper Freebie Goodie bags (100): 100 paper goodie bags will be available filled with coupons, flyers, business cards* and other small items from our goodie bag contributors. Please provide us with 10-25 promotional items to advertise your business in these free goodie bags.
3. Big Boss's Raffle Baskets for Charity: We ask each vendor to donate one item of at least a \$10 value representative of their work. (ticket sales to proceed to our charity)

*Business cards alone will not be accepted for any of the goodie bags unless it contains a coupon for the customer. Please reference our myspace page for goodie bag examples.

Please note that The Nashville Craft Mafia is not responsible for you taxes! Please collect and record your own tax information.

The Nashville Craft Mafia reserves the right to remove any artwork or vendor that is offensive or disruptive of the event in any way as determined by the sole judgment of The Nashville Craft Mafia. **Due to the booking policy of the venue, we cannot refund booth fees for any reason once paid.**

Please sign, return all 3 sheets of this application and be sure to include your \$10 application fee. Applications will not be considered that do not meet the requirements herein and that do not include the required application fee. Good Luck!

I have read, understood, and hereby accept the policies of The Nashville Craft Mafia and agree to release The Nashville Craft Mafia and its representatives from all claims of damage, loss, or injury arising from my participation in the April 5th, 2008 event.

Signature:

Date:

Please print name:

Phone #:

Please print business name:

Website:

Electricity will / will not be needed at my booth.

Chair Rental: I would like to reserve _____ chairs @ \$5.00 each

This form must be received by Nashville Craft Mafia no later than March 7th, 2008 to be juried for this event.

Applications must be submitted by mail only (no email applications will be accepted). Please remit applications & application fees via check payable to: The Nashville Craft Mafia

Address:

Nashville Craft Mafia
c/o Michelle Frank
1311 Sulphur Springs Rd.
Murfreesboro, TN 37129